



CONNOR SNOW

Brief Introduction

A designer, strategist, writer, and collaborator who learns new skills quickly and finds success in elevating his communities through commitment and humor.

CONTACT

+1 (512) 608-8420

cjsnow128@gmail.com

www.linkedin.com/in/connor-j-snow

SKILLS

- Public Speaking
- Social Media Account Management
- SemRush, Sprout Social, G4 Search
- Adobe Suite, Canva, & DaVinci Resolve
- Microsoft Office & GSuite
- RStudio
- Copywriting
- Applied Comedy Design & Practice
- Usher & Front of House Management

EDUCATION

Bachelor of Fine Arts
DePaul University
2022 - 2026

Comedy Production
Digital Marketing
Screenwriting

4.0 GPA

HONORS

DePaul Dean's List (2023-2025)
NSDA District Student of the Year (2021)
National Speech & Debate Association
Academic All-American (2020)

WORK EXPERIENCE

Marketing Assistant

August 2024 - Present

The Theatre School @ DePaul University

- Uses Adobe InDesign to make programs for shows & industry showcases
- Creates quarterly newsletters through research, copywriting & design
- Designs posters, brochures & postcards for print using Adobe Suite & Canva
- Made a virtual tour by using a 360 camera & routing photos through Kuula

Associate Producer

June 2025 - Present

Improvised Broadway

- Conducts cast members through email communication, scheduling & forms
- Keeps track of show creation by maintaining detailed production documents
- Documents over 40 performances through video recording & photography
- Manages socials by making content, analyzing data, & refining brand voice

Teaching Assistant

every Autumn: 2023-25

DePaul NSFE Office

- Kept over 20+ students' attention through creating engaging lessons
- Taught curriculum by developing lesson plans & materials
- Created effective assignments by setting clear rubrics & providing feedback
- Conducted weekly 1:1 meetings to cultivate students' social & academic success

Live TV Crew Member

January 2025 - June 2025

Visiting Artist Series

- Documented events through Black Magic camera operation & photography
- Operated a video switcher by creative intuition, focus, & proper coms use
- Handled guest speakers through attentive service & greenroom upkeep
- Move set pieces on and off stage through communication with team

Flex Team Member

May 2021 - January 2024

Target

- Maintained inventory & store health through restocking & using POS device
- Fulfilled online orders through thoughtful navigation & time management
- Served guests by active engagement and problem-solving skills
- Reached top-shelf items thanks to safe operation of a WAV machine